

COOKIE POLICY

KYASS TEKSTİL SANAYİ VE DIŞ TİCARET ANONİM ŞİRKETİ

1. Purpose and Scope

This Cookie Policy has been prepared to inform visitors of the website www.kyass.com.tr, operated by KYASS TEKSTİL SANAYİ VE DIŞ TİCARET ANONİM ŞİRKETİ (“KYASS” or the “Company”), about the cookies used during their visit.

This Policy explains the principles regarding the processing of personal data in accordance with the Turkish Personal Data Protection Law No. 6698 (“KVKK”) and the relevant legislation.

This policy is part of the KVKK Clarification Text, and users can access more detailed information regarding the processing of personal data through the KVKK Clarification Text.

2. What is a Cookie?

Cookies are small text files stored on your device (computer, tablet, mobile phone, etc.) through your browser when you visit a website.

Cookies are used for the following purposes:

- To ensure the proper technical functioning of the website,
- To manage user sessions,
- To generate visitor statistics,
- To analyze website performance,
- To improve user experience.

3. Types of Cookies Used

The following types of cookies are used on the KYASS website:

3.1. Necessary / Session Cookies

These cookies are technically required for the website to function properly. They cannot be disabled by the user.

Cookie Name	Provider	Purpose of Use	Duration of Use
ci_session	KYASS	To store session information and ensure session continuity on the website	During the session

This cookie is automatically deleted when the browser is closed.

Legal Basis:

Article 5/2(f) of the KVKK - legitimate interest of the data controller and the necessity for providing the service.

3.2. Performance and Analytics Cookies

These cookies are used to collect statistical data regarding the use of the website. The collected data is analyzed in an aggregated manner to improve website performance and user experience.

Cookie Name	Provider	Purpose of Use	Duration of Use
_ga	Google Analytics	To measure visitor numbers and page views	2 years
_gat	Google Analytics	To regulate traffic and filter bot requests	1 minute
_gid	Google Analytics	To store page view statistics	1 day

These cookies are activated only upon obtaining the explicit consent of the user.

Legal Basis:

Article 5/1 of the KVKK - explicit consent.

4. Personal Data Processed Through Cookies

The following data may be processed through cookies:

- IP address
- Browser information
- Device information
- Visit duration and page view data
- On-site navigation information

This data is processed for the purposes of:

- Ensuring the secure operation of the website,
- Detecting technical issues,
- Conducting performance analyses,
- Improving user experience.

5. Transfer of Personal Data

Data obtained through analytics cookies may be transferred to domestic or foreign service providers via Google Analytics infrastructure.

In the event of cross-border data transfer, necessary technical and administrative measures are implemented in accordance with Article 9 of the KVKK. and the data is transferred to a country that provides adequate protection.

Data collected through necessary cookies is not shared with third parties.

6. Managing Cookies

Users may update their cookie preferences at any time through the Privacy Preference Center available on the website.

Performance and analytics cookies are not activated without user consent.

Necessary cookies cannot be disabled as they are essential for the functioning of the website.

7. Managing Cookies via Browser Settings

Users may also control, delete, or block cookies through their browser settings. However, disabling cookies may cause certain parts of the website to function improperly.

Information on managing cookies in commonly used browsers can be found at the following links:

Browser	Link
Google Chrome	https://support.google.com/chrome/answer/95647
Microsoft Edge	https://support.microsoft.com/help/4027947
Mozilla Firefox	https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer
Opera	https://www.opera.com/help
Safari	https://support.apple.com/guide/safari

8. Data Subject Rights

Pursuant to Article 11 of the KVKK, users have the right to:

- Learn whether their personal data is processed,
- Request information if their personal data has been processed,
- Learn the purpose of processing and whether it is used in accordance with its purpose,
- Request correction of incomplete or inaccurate data,
- Request deletion or destruction of personal data.

Applications may be submitted to the Company through the methods specified in the KVKK Clarification Text available on our website.

9. Policy Updates

KYASS reserves the right to update this Cookie Policy in accordance with legislative changes or technical requirements. The updated version shall enter into force on the date it is published on the website.